RMA Industry Report

AS810-1

MONTHLY TIRE REPORT

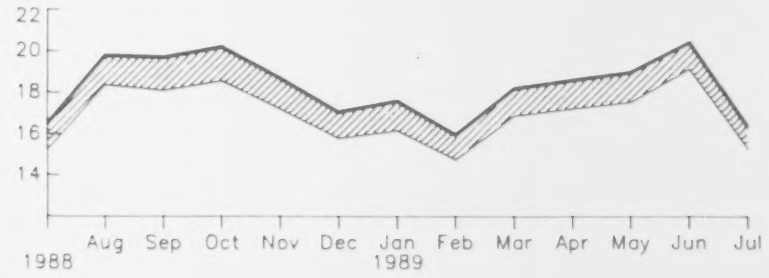
JULY 1989

This report was compiled by the Rubber Manufacturers Association (RMA) and presents a monthly compilation of tire and tube shipments, production, exports, imports, and inventory. The actual industry data reported is adjusted to include estimates for non-participating companies. Figures presented represent 100% of the domestic U.S. tire market.

The charts below reflect shipments and imports for both passenger and truck and bus tires for 13 months. The vertical distance between the two lines in each graph is the non-radial portion of the respective category.

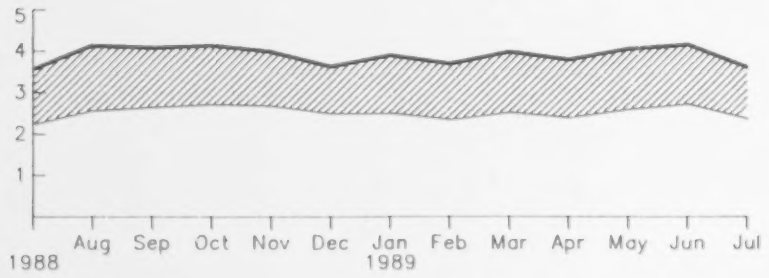
PASSENGER TIRE SHIPMENTS

(Figures in Millions of Units)



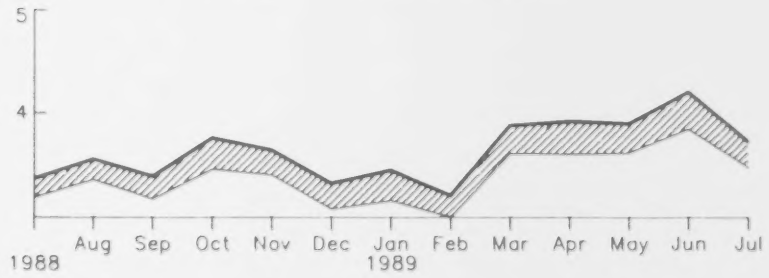
TRUCK & BUS TIRE SHIPMENTS

(Figures in Millions of Units)



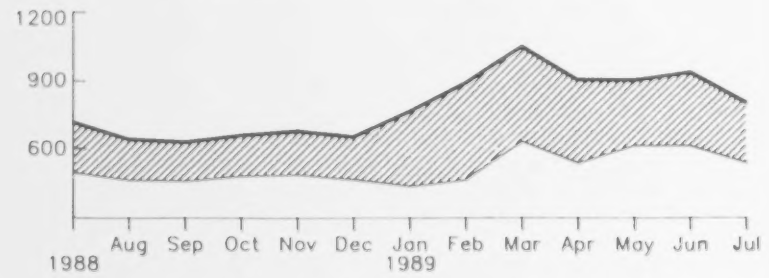
PASSENGER TIRE IMPORTS

(Figures in Millions of Units)



TRUCK & BUS TIRE IMPORTS

(Figures in Thousands of Units)



RMA MONTHLY TIRE & TUBE SHIPMENTS & PRODUCTION REPORT
(FIGURES IN THOUSANDS OF UNITS)

ISSUED: 09/26/89

PASSENGER TIRES

	ORIGINAL EQUIPMENT	ORIGINAL EQUIPMENT RADIAL	REPLACE-MENT	REPLACE-MENT RADIAL	EXPORT	EXPORT RADIAL	TOTAL	TOTAL RADIAL	PRODUC-TION	PRODUC-TION RADIAL	ENDING INVENTORY	ENDING INVENTORY RADIAL
1988												
JANUARY	4,040	3,428	10,648	9,920	775	672	15,463	14,019	14,386	12,994	29,893	26,835
FEBRUARY	4,335	3,700	10,790	10,083	896	802	16,021	14,584	14,893	13,427	32,239	28,982
MARCH	4,937	4,209	12,746	11,856	954	834	18,637	16,899	15,872	14,311	33,008	29,747
APRIL	4,823	4,096	11,925	11,105	801	671	17,549	15,872	14,618	13,198	33,420	30,277
MAY	5,197	4,415	12,863	11,983	695	621	18,755	17,019	14,438	13,086	32,514	29,515
JUNE	4,940	4,244	14,954	13,958	719	635	20,612	18,837	14,883	13,581	30,617	27,877
JULY	2,965	2,507	12,918	12,113	602	554	16,485	15,174	12,492	11,613	30,258	27,777
PREV YTD	31,237	26,600	86,844	81,018	5,441	4,788	123,522	112,405	101,583	92,211	30,258	27,777
AUGUST	4,126	3,531	14,777	13,925	858	785	19,761	18,241	14,860	13,627	29,198	26,820
SEPTEMBER	4,784	4,085	14,097	13,273	781	717	19,662	18,075	14,933	13,703	28,125	25,887
OCTOBER	4,896	4,183	14,432	13,581	849	788	20,178	18,553	15,703	14,411	27,444	25,237
NOVEMBER	4,820	4,153	13,105	12,369	726	658	18,651	17,179	14,149	13,130	26,898	24,907
DECEMBER	4,268	3,708	12,040	11,413	709	648	17,017	15,769	13,114	12,120	26,618	24,682
PREV TOT	54,131	46,260	155,294	145,579	9,365	8,383	218,790	200,222	174,341	159,202	26,618	24,682
1989												
JANUARY	4,740	4,125	11,740	11,043	1,086	986	17,566	16,154	15,514	14,368	28,398	26,374
FEBRUARY	4,559	3,984	10,278	9,741	1,080	1,004	15,918	14,729	14,839	13,749	30,645	28,518
MARCH	4,798	4,176	12,110	11,510	1,269	1,173	18,177	16,859	16,078	14,900	32,651	30,410
APRIL	5,000	4,389	12,503	11,823	1,076	1,000	18,579	17,213	15,824	14,775	34,317	32,095
MAY	4,997	4,344	12,946	12,231	1,017	952	18,960	17,528	15,776	14,761	35,007	32,935
JUNE	4,416	3,874	15,030	14,363	943	887	20,389	19,123	15,039	14,093	34,077	31,993
JULY	2,669	2,308	12,684	12,056	965	911	16,318	15,275	12,324	11,611	34,255	32,241
CURR YTD	31,179	27,200	87,292	82,767	7,436	6,913	125,907	116,880	105,393	98,257	34,255	32,241
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												
PREV MTH	-39.6	-40.4	-15.6	-16.1	2.3	2.8	-20.0	-20.1	-18.1	-17.6	0.5	0.8
PREV/CURR	-10.0	-8.0	-1.8	-0.5	60.4	64.5	-1.0	0.7	-1.4		13.2	16.1
YTD CHG	-0.2	2.3	0.5	2.2	36.7	44.4	1.9	4.0	3.8	6.6	3.3	6.7

RMA MONTHLY TIRE & TUBE SHIPMENTS & PRODUCTION REPORT
(FIGURES IN THOUSANDS OF UNITS)

ISSUED: 09/26/89

TRUCK AND BUS TIRES

	ORIGINAL EQUIPMENT	ORIGINAL EQUIPMENT RADIAL	REPLACE-MENT	REPLACE-MENT RADIAL	EXPORT	EXPORT RADIAL	TOTAL	TOTAL RADIAL	PRODUC-TION	PRODUC-TION RADIAL	ENDING INVENTORY	ENDING INVENTORY RADIAL
1988												
JANUARY	673	485	2,413	1,400	246	189	3,332	2,074	2,959	1,770	7,154	4,412
FEBRUARY	730	538	2,454	1,468	267	200	3,451	2,206	3,134	1,879	7,665	4,699
MARCH	822	609	2,994	1,677	355	294	4,171	2,580	3,433	2,060	7,729	4,719
APRIL	783	575	2,576	1,476	292	228	3,651	2,279	3,024	1,875	7,729	4,784
MAY	813	597	2,696	1,576	275	211	3,785	2,384	2,965	1,827	7,645	4,781
JUNE	778	573	3,094	1,785	273	214	4,145	2,573	3,058	1,865	7,359	4,645
JULY	561	406	2,805	1,666	191	149	3,556	2,221	2,530	1,599	7,097	4,542
PREV YTD	5,160	3,784	19,033	11,048	1,899	1,486	26,092	16,319	21,102	12,875	7,097	4,542
AUGUST	718	509	3,154	1,865	258	186	4,130	2,560	3,198	2,003	6,866	4,481
SEPTEMBER	772	598	3,021	1,826	283	226	4,076	2,650	3,182	2,020	6,646	4,331
OCTOBER	776	611	3,044	1,864	314	238	4,134	2,713	3,435	2,210	6,630	4,322
NOVEMBER	709	587	2,997	1,873	263	208	3,970	2,669	3,104	2,005	6,536	4,224
DECEMBER	666	550	2,668	1,730	284	207	3,618	2,487	2,988	1,943	6,573	4,135
PREV TOT	8,801	6,639	33,918	20,207	3,301	2,550	46,021	29,397	37,010	23,055	6,573	4,135
1989												
JANUARY	745	614	2,836	1,648	319	242	3,900	2,504	3,430	2,238	6,788	4,179
FEBRUARY	789	654	2,608	1,477	297	222	3,695	2,353	3,263	2,137	7,239	4,419
MARCH	771	639	2,898	1,655	319	239	3,989	2,532	3,592	2,338	7,901	4,848
APRIL	770	631	2,718	1,527	308	237	3,796	2,395	3,400	2,216	8,474	5,216
MAY	809	675	2,950	1,711	303	220	4,062	2,606	3,314	2,207	8,573	5,417
JUNE	714	596	3,168	1,926	288	213	4,169	2,735	3,273	2,211	8,618	5,509
JULY	505	418	2,870	1,791	233	171	3,609	2,380	2,511	1,749	8,341	5,441
CURR YTD	5,103	4,227	20,048	11,736	2,067	1,543	27,219	17,506	22,783	15,096	8,341	5,441
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												
PREV MTH	-29.2	-29.8	-9.4	-7.0	-19.0	-19.8	-13.4	-13.0	-23.3	-20.9	-3.2	-1.2
PREV/CURR	-9.9	3.1	2.3	7.5	22.4	14.3	1.5	7.1	-0.8	9.4	17.5	19.8
YTD CHG	-1.1	11.7	5.3	6.2	8.8	3.8	4.3	7.3	8.0	17.3	6.8	7.5

RMA MONTHLY TIRE & TUBE SHIPMENTS & PRODUCTION REPORT
(FIGURES IN THOUSANDS OF UNITS)

ISSUED: 09/26/89

TRACTOR IMPLEMENT TIRES

	ORIGINAL EQUIPMENT	ORIGINAL EQUIPMENT RADIAL	REPLACE-MENT	REPLACE-MENT RADIAL	EXPORT	EXPORT RADIAL	TOTAL	TOTAL RADIAL	PRODUC-TION	PRODUC-TION RADIAL	ENDING INVENTORY	ENDING INVENTORY RADIAL
1988												
JANUARY	58	5	215	7	30	1	303	14	275	10	696	15
FEBRUARY	51	3	253	10	26	1	330	14	271	13	669	15
MARCH	66	6	286	12	28	1	380	19	315	15	646	12
APRIL	59	6	261	7	22	1	342	15	305	14	649	12
MAY	63	7	221	6	20	1	304	14	259	12	644	11
JUNE	58	6	215	4	17	1	290	12	274	14	660	14
JULY	53	6	212	4	18	1	284	11	224	11	629	15
PREV YTD	408	39	1,663	51	161	8	2,232	97	1,921	90	629	15
AUGUST	66	6	219	4	18	2	303	12	222	13	593	15
SEPTEMBER	77	7	204	4	22	3	303	14	236	14	577	17
OCTOBER	77	7	199	4	20	1	296	13	316	17	594	22
NOVEMBER	70	6	178	7	21	1	269	13	278	16	639	25
DECEMBER	55	6	199	9	25	2	279	16	300	17	678	26
PREV TOT	753	71	2,662	78	267	17	3,682	166	3,273	168	678	26
1989												
JANUARY	84	8	305	17	24	1	413	26	364	21	689	21
FEBRUARY	75	7	244	11	26	1	345	19	354	20	734	21
MARCH	91	8	239	9	29	2	359	19	313	19	711	22
APRIL	75	9	223	9	26	2	325	20	320	19	728	19
MAY	76	9	199	5	25	2	300	16	302	18	758	22
JUNE	58	8	215	4	26	2	300	14	293	18	770	26
JULY	56	9	227	3	23	1	306	14	252	14	757	28
CURR YTD	514	59	1,652	59	181	10	2,347	128	2,199	129	757	28
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												
PREV MTH	-4.7	15.0	5.4	-14.1	-11.7	-47.9	1.9	-2.2	-13.9	-21.3	-1.7	8.4
PREV/CURR	4.8	55.3	6.8	-17.4	26.5	-21.8	7.7	20.6	12.6	25.6	20.3	90.4
YTD CHG	25.9	53.0	-0.6	15.7	12.0	19.4	5.1	30.9	14.4	43.3	12.1	68.5

RMA MONTHLY TIRE & TUBE SHIPMENTS & PRODUCTION REPORT
(FIGURES IN THOUSANDS OF UNITS)

ISSUED: 09/26/89

INDUSTRIAL AND UTILITY TIRES

	ORIGINAL EQUIPMENT	ORIGINAL EQUIPMENT RADIAL	REPLACE-MENT	REPLACE-MENT RADIAL	EXPORT	EXPORT RADIAL	TOTAL	TOTAL RADIAL	PRODUC-TION	PRODUC-TION RADIAL	ENDING INVENTORY	ENDING INVENTORY RADIAL
1988												
JANUARY	569		222	2	20		810	3	725	1	1,635	16
FEBRUARY	583		212	2	20		814	2	762		1,539	15
MARCH	666		173	2	36		874	2	816		1,417	14
APRIL	599		156	1	20		775	2	703	1	1,57[illegible]	6
MAY	560		160	2	18		738	2	785	1	865	5
JUNE	361		191	2	22		574	2	780		1,051	5
JULY	222		116	1	25		364	1	429		1,101	5
PREV YTD	3,559	1	1,230	11	160	1	4,949	14	5,000	3	1,101	5
AUGUST	330		149	1	28		508	2	585		1,148	4
SEPTEMBER	359		106	2	25		490	2	603		1,251	5
OCTOBER	428		107	2	19		553	2	639		1,306	5
NOVEMBER	388		90	1	19		497	1	592		1,352	5
DECEMBER	475		77	1	13		566	1	490		1,226	5
PREV TOT	5,540	2	1,759	18	264	1	7,563	21	7,908	4	1,226	5
1989												
JANUARY	427		307	2	26		759	2	[illegible]69	1	1,054	5
FEBRUARY	432		192	1	36	1	660	2	[illegible]68	1	993	7
MARCH	524		172	1	22		718	1	728	1	871	10
APRIL	419		189	1	15		623	1	714		781	11
MAY	427		167	2	29		623	2	734		789	10
JUNE	342		165	1	27		534	2	687		934	12
JULY	144		147	3	27	2	317	5	438		1,045	9
CURR YTD	2,715	1	1,337	12	181	3	4,233	15	4,639	4	1,045	9
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												
PREV MTH	-57.9	-60.8	-11.0	133.6	-1.3	1276.7	-40.5	208.5	-36.3		11.9	-23.9
PREV/CURR	-35.2	-75.0	26.1	153.1	6.6	4620.0	-12.7	236.7	2.0		-5.0	89.8
YTD CHG	-23.7	-26.9	8.8	8.2	13.1	111.5	-14.5	14.1	-7.2	7.3	-29.6	-2.9

RMA MONTHLY TIRE & TUBE SHIPMENTS & PRODUCTION REPORT
(FIGURES IN THOUSANDS OF UNITS)

ISSUED: 09/26/89

INNER TUBES

	PASSENGER/ MOTORCYCLE		TRUCK & BUS		TRACTOR IMPLEMENT		INDUSTRIAL/ UTILITY	
	SHIPMENTS	PRODUCTN	SHIPMENTS	PRODUCTN	SHIPMENTS	PRODUCTN	SHIPMENTS	PRODUCTN
1988								
JANUARY	443	324	1,105	825	213	187	212	111
FEBRUARY	481	390	1,063	1,027	242	230	154	151
MARCH	548	562	1,186	1,058	257	266	178	136
APRIL	402	477	1,110	837	266	259	179	129
MAY	519	381	1,107	854	262	262	173	149
JUNE	470	274	1,098	764	279	228	195	145
JULY	468	349	1,146	758	261	167	135	138
PREV YTD	3,331	2,756	7,815	6,123	1,779	1,598	1,227	958
AUGUST	481	468	1,290	1,015	297	297	153	165
SEPTEMBER	480	378	1,135	982	262	296	152	151
OCTOBER	531	446	1,252	982	239	278	139	116
NOVEMBER	430	292	1,064	612	190	136	103	87
DECEMBER	305	315	841	710	140	175	78	71
PREV TOT	5,557	4,654	13,396	10,423	2,907	2,780	1,853	1,547
1989								
JANUARY	471	199	1,204	501	297	137	224	70
FEBRUARY	372	774	887	460	207	119	125	109
MARCH	425	342	986	782	248	199	167	125
APRIL	453	350	914	692	276	231	164	127
MAY	459	378	961	703	280	236	190	142
JUNE	524	374	1,079	649	316	250	196	135
JULY	419	213	892	291	257	160	144	81
CURR YTD	3,122	2,629	6,924	4,079	1,880	1,331	1,210	789
AUGUST								
SEPTEMBER								
OCTOBER								
NOVEMBER								
DECEMBER								
PREV MTH	-20.0	-43.0	-17.3	-55.1	-18.8	-35.8	-26.6	-40.5
PREV/CURR	-10.5	-39.0	-22.1	-61.6	-1.5	-4.1	6.7	-41.5
YTD CHG	-6.3	-4.6	-11.4	-33.4	5.7	-16.7	-1.4	-17.6

MONTH: JULY, 1989

MAJOR CATEGORIES OF TIRE AND TUBE IMPORTS
SOURCE: U.S. DEPT. OF COMMERCE IM-145
(UNITS IN THOUSANDS)

ISSUED: 09/26/89

	PASS. RADIAL	PASS. ALL OTHER	LIGHT TRUCK RADIAL	LIGHT TRUCK ALL OTHER	ALL OTHER TRUCK RADIAL	ALL OTHER TRUCK	MOTOR CYCLE	AIRPLANE	FARM EQUIP	PASS. TUBES	TRUCK AND BUS TUBES	TIRE NSPF TUBES	FARM TUBES
1988													
JANUARY	2,653	154	129	51	320	138	195	3	80	415	177	428	64
FEBRUARY	2,923	180	125	53	369	117	122	2	79	469	169	483	101
MARCH	3,151	185	168	55	398	188	170	2	181	547	253	491	84
APRIL	3,059	183	159	56	348	128	202	2	70	456	139	616	80
MAY	2,907	194	159	51	354	115	201	3	127	474	115	445	88
JUNE	3,346	203	146	65	399	158	121	3	99	451	160	446	83
JULY	3,202	178	128	58	368	163	186	3	37	287	305	462	40
PREV YTD	21,241	1,277	1,014	389	2,556	1,007	1,197	18	673	3,099	1,318	3,371	540
AUGUST	3,371	196	150	58	314	120	130	3	50	227	379	494	59
SEPTEMBER	3,187	215	144	57	316	113	97	4	60	175	273	280	28
OCTOBER	3,471	301	140	53	344	124	110	3	93	242	213	265	43
NOVEMBER	3,415	235	130	57	359	133	142	2	61	243	307	274	37
DECEMBER	3,090	241	138	56	327	132	186	2	30	228	280	563	80
PREV TOT	37,775	2,465	1,716	670	4,216	1,629	1,862	32	967	4,214	2,770	5,247	787
1989													
JANUARY	3,175	288	172	61	264	268	147	2	346	161	298	338	40
FEBRUARY	3,012	207	175	59	291	365	169	3	402	177	412	501	60
MARCH	3,628	267	236	48	397	367	130	2	402	168	380	339	66
APRIL	3,615	318	195	56	343	305	150	3	343	190	373	359	116
MAY	3,633	276	213	43	399	245	122	4	487	163	329	292	137
JUNE	3,861	355	207	58	405	266	131	2	557	217	342	329	36
JULY	3,493	246	183	67	356	196	123	4	481	194	375	295	72
CURR YTD	24,418	1,958	1,382	391	2,454	2,012	972	20	3,020	1,271	2,509	2,454	528
AUGUST													
SEPTEMBER													
OCTOBER													
NOVEMBER													
DECEMBER													
PREV MTH	-9.6	-30.7	-11.9	15.9	-12.0	-26.4	-6.7	54.5	-13.7	-10.6	9.8	-10.3	100.9
PREV/CURR	9.1	38.4	42.8	15.5	-3.2	20.0	-34.1	28.5	1199.8	-32.3	23.0	-36.1	79.5
YTD CHG	15.0	53.3	36.3	0.4	-4.0	99.8	-18.8	11.7	348.7	-59.0	90.4	-27.2	-2.3

Note: Due to changes in coding effective with the January 1989 IM-145 report, the data above does not reflect consistant reporting procedures. Therefore any previous year versus current year comparison may be suspect.

Additional information on imports may be obtained by phoning the Management Information Services Department of the Rubber Manufacturers Association at (202) 682-4860.

RUBBER MANUFACTURERS ASSOCIATION'S MONTHLY TIRE AND INNER TUBES REPORT

The procedures used by the Management Information Services (MIS) of RMA to compile the Monthly Tire Report is reviewed annually by the RMA Tire Statistical Committee. Committee members represent tire producing companies, both domestic and foreign, which participate in the submission of their monthly tire data to RMA for compilation into an aggregate report. The categories selected for presentation are based upon those developed by the Committee and in many instances upon classifications listed in the Tire and Rim Association's Yearbook.

Descriptions for the categories used in this report:

PASSENGER TIRES: all sizes and types of tires designed for standard highway passenger car service. It also includes off-highway passenger service tires such as racing car and dune buggy tires.

TRUCK & BUS TIRES: all sizes and types of tires which are designated as light, medium, dual, heavy, and large off-the-road truck tires.

TRACTOR IMPLEMENT TIRES: steering and drive wheel tires used on tractors in field service or harvesting equipment. This includes combines, cane and rice field tires, log-skidder tires, and those used on farm implement vehicles.

INDUSTRIAL & UTILITY TIRES: all tires used for slow speed industrial vehicles and counterbalanced fork-lift trucks, recreational, boat, baggage, sports and special type trailer tires, as well as tires used on mining cars, lumber yard straddle trucks, wheel barrows, and garden tractors. This category includes swamp buggy, terra, snowmobile, mini-bike, and Go-Kart tires.

INNER TUBES: all inner tubes regardless of the type of tire for which they were manufactured. Only shipments are included in this report.

Descriptions for the various column headings used in this report:

Original Equipment: shipments to vehicle manufacturers for their original equipment.

Replacement: shipments destined for the domestic replacement market.

Export: shipments to points outside the United States by the participants, and as such, will differ from the export figures released by the U.S. Government.

Production: units produced in domestic factories for the reporting period.

Inventory: stocks as of the last day of the reporting period covered.

Imports:

Data for imports are shown separately on this report; however, imports by participating companies are reflected in all of the columns with the exception of production. Prior to 1989, the IM-145 report used the Tariff Schedule of the United States Annotated (TSUSA) classification numbering system. As of 1 January 1989, the IM-145 is based upon the Harmonized Schedule Classification System. This change in reporting classification codes may result in the inability to compare data prior to 1989 with current import figures.

The participants in this report include:

Bridgestone U.S.A., Inc.
Carlisle Tire & Rubber Company
Continental Tire Corporation
Cooper Tire & Rubber Company
Cupples Company Manufacturers
Denman Tire Corporation
Dunlop Tire Corporation
Firestone Tire & Rubber Company, The
General Tire
Goodyear Tire & Rubber Company, The
Hankook Tire America Corporation
Kelly-Springfield Tire Company
McCreary Tire & Rubber Company
Michelin Tire Corporation
Mohawk Rubber Company
Pirelli Armstrong Tire Corporation
Robbins Tire & Rubber Company, Inc.
Sumitomo Tire
Toyo Tire (USA) Corporation
Uniroyal-Goodrich Tire Company, The
Yokohama Tire Corporation

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